

JOBS PAC

April 19, 2012

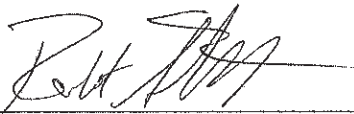
Mr. William Criswell
Inception Marketing, LLC
847 Sansome Street, Suite 200
San Francisco, CA 94111

Dear Mr. Criswell:

Please accept this letter as authorization to purchase media on behalf of the JOBS PAC as our media planning/buying agency.

Our official information is as follows:

JOBS PAC
1415 L Street, Suite 430
Sacramento, CA 95814
Phone: 916-930-0100

A handwritten signature in black ink, appearing to read 'Rob Stutzman', written over a horizontal line.

Rob Stutzman
Campaign Consultant